Restoring dignity and empowering lives since 2016.
# 2022 Impact Report

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![Project Ropa logo]
Dear Project Ropa Supporters,

As we reflect upon the past year, I am humbled and honored to share with you the impact we have achieved together at Project Ropa. Your unwavering support and dedication have been instrumental in bringing hope and transformation to individuals facing challenging circumstances.

At Project Ropa, our mission is to help reduce waste and restore dignity to those in need by providing clothing and hygiene essentials to our community. Through your generous contributions and continued support, we have been able to make a meaningful difference in the lives of countless individuals from marginalized communities.

In the last year, our team has been hard at work, ensuring that our programs and initiatives align with our overarching goal of giving clothing and shoes a second life and restoring dignity to those in need. Allow me to highlight some of the key accomplishments and milestones we have achieved.

**Clothing Distribution:** Thanks to your support, in 2022 we directly served an additional 982 people in need. Additionally, we were able to distribute over 75,000 articles of clothing to individuals and families in need through our direct and indirect services.

**Hygiene Essentials Provision:** We provided over 6,500 hygiene kits to those who lacked access to basic personal care items through our direct and indirect services. By addressing this fundamental need, we empowered individuals to improve their overall well-being and enhance their chances of securing stable employment and housing.

**Collaborative Partnerships:** To help amplify our impact, we forged partnerships with more local businesses and community organizations. These collaborations allowed us to extend our reach and add more partners to our Community Clothing and Hygiene Bank. Together, we have built a robust network of community partners dedicated to restoring dignity to those in need.

None of these accomplishments would have been possible without your steadfast commitment to our cause. Your contributions, whether through financial support, in-kind donations, or volunteering your time, have had a profound and lasting impact on the lives of those we serve. Your belief in our work has inspired us to redouble our efforts and strive for even greater achievements in the years to come.

Looking ahead, we are excited about the future possibilities and opportunities that lie before us. We remain committed to continuously improving our programs, expanding our reach, and evolving with the changing needs of our community. With your continued support, we are confident in our ability to make an even more significant impact in the coming year.

Once again, I extend my deepest gratitude for your unwavering commitment and generosity. Together, we will continue to restore dignity, ignite hope, and empower the lives of those who need it most.

Please find enclosed our Annual Impact Report, which provides a comprehensive overview of our achievements and financial stewardship over the past year. We hope it offers you a deeper insight into the tangible results of your support.

Thank you again for your incredible generosity and dedication. We are profoundly grateful for your belief in our mission and look forward to keeping you updated on our progress in the future.

With heartfelt appreciation,

Caitlin Adler
Founder and Executive Director
Our Mission

The mission of Project Ropa is to reduce waste and restore dignity to those in need by providing clothing and hygiene essentials.
Our Approach: The Power of Love

Project Ropa's approach to serving our guests is deeply rooted in the concept of the intrinsic value and unlimited potential of their lives. Instead of seeing people as problems to be solved, Project Ropa views each individual as a person with unique aspirations and contributions. Many of the individuals served by Project Ropa are working to secure employment, improve their health, and maintain stable housing. Project Ropa is there to support them at every step of their journey. Each guest is offered one-to-one service to help them select items for their individual needs and style preferences. Project Ropa's team members work diligently to help guests find clothing they’ll be proud to wear – clean, stylish, and hand-picked. This level of personalized care may require time and attention, but it is where the real impact happens. It's care that restores hope, and the guests deeply appreciate it.
We distributed:

- **75,103** items of clothing
- **4,742** pairs of shoes
- **6,581** hygiene kits
- **5,559** bottles of water

- **14,443** directly served
- **5,443** in-directly served by our Community Clothing and Hygiene Bank partners

- **18.5** tons of textiles given a second life

- **$1,006,246** total value of donated in-kind products that we received
## Financial Summary

Fiscal year 2022, ending 12/31/2022

### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Gifts</td>
<td>$23,361</td>
</tr>
<tr>
<td>Corporate Gifts</td>
<td>$53,734</td>
</tr>
<tr>
<td>Private Grants</td>
<td>$44,070</td>
</tr>
<tr>
<td>In-Kind Gifts</td>
<td>$1,006,246</td>
</tr>
<tr>
<td>Retail Sales</td>
<td>$54,342</td>
</tr>
<tr>
<td>Other Income</td>
<td>$18,933</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$1,200,686</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs and Services</td>
<td>$1,280,918</td>
</tr>
<tr>
<td>Administrative</td>
<td>$74,128</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,355,046</strong></td>
</tr>
</tbody>
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**Total Assets $446,456**

**Total Liabilities $281,063**
Our Board

Caitlin Adler  
Board Chair

Jason Kiesel  
Treasurer

Directors

Phreda Devereaux  
Robin Doyno  
James Meledandri
Our Generous Supporters

$50,000 - $75,000
Anonymous

$10,000 - $25,000
Adobe Employee Community Fund
The Beim Foundation

$5,000 - $9,999
Anonymous (2)
NeighborShare
Skylight Foundation - The Gary and Carol Milgard Family

$1,000 - $2,499
Phreda Devereaux
Adam Frand Foundation
SELAH Neighborhood Homeless Coalition

$500 - $999
Anonymous
Leslie Benziger in honor of James Meledandri
Charlotte Forté-Parnell

$100 - $499
Anonymous (15)
Barry Adler
Susan Brunn
Alison Choi
Jaz Eckenberg
Grogan Living Trust
Brittany Jones
Diane Krasnoff
Carole Levy
Mark Logan
Julie Mereson
Karen Murphy
Patricia Permakoff
Zoe Schultman
Beverly Solocheik
David Turner
Kumar Venkataraman

$99 and under
Anonymous (21)
Andrea Alarcon
Ashleigh Bohr
Ran Boyner
Trisha Das
Jacki DeLanders
Kiki-and Giovanni
Brittany Gray
Rory Green
Natalie Griffith
Betsy Hall
David Hamilton
Laetitia Hugues
Leila Hugues
Kevin Imamura
Trish Kress
Nathan Larimer
Claire Lavagnino
Joy Lewis
Heidi Lorenz
Kevin Lyash
Nina Meledandri in honor of James Meledandri
Tracy Miller
Leslie Morgan
MullenLowe US
Jay Pee
Lillian Pino
Michelle Plantan
Kenya Reeves-Costa
Roboro6
Amy Romine
Amanda Siegel
Tania Stricker
Brittany Walter
Kate Winick
Our In-Kind Donors

**Corporate**
- Aesop
- All Citizens
- Amwins
- A.P.C.
- Apollo Global Management
- Assasin Entertainment
- Audacy California LLC
- Blue Cross Blue Shield
- Bombas
- Boxfox, Inc.
- Busy Co.
- Clipper Corporation
- Conal International Trading LLC
- DeNovo Health Care
- Dude Wipes
- Earth Breeze
- Enloe Beta Club
- FCB Health
- Fixer
- Franz Sebastian Salon
- Gensler
- Good Clothes Good People
- Greek House Apparel
- Harvest Victory Corporation
- HOK
- Hotel June
- Humana
- Lady White Company

**Community**
- Aventuras Forest School
- Blessed Sacrament Church
- Chrysalis
- Claremont McKenna College
- Hang Out Do Good
- Hav A Sole
- Helping Human Foundation
- Humanity Heroes
- Lava MaeX
- Loyola School
- Mira Costa High School
- Sheltersuit Foundation
- Shelter Partnership
- South Bay Nazarene Church
- Venice Run Club

**Individuals**
- Javonna Flowers
- Napitz Flowers
- Paulina Fuentes
- Joe Gallager
- Mark Ganzasky
- Ash Garcia
- June Garrett
- Cynthia Gasparro
- Georgioulas Family
- Marcus Fernandez
- Anna Goodman
- Kate Gray
- Rony Green
- Tamara Gregory
- Christopher Grice
- Mattie Gubatt
- Alexys Hadaways
- Claudia Haddad
- David Hamilton
- Vanessa Hammon
- John Hatzis
- LuEllyn Harper
- Deborah Hart
- Genelhia Hayes
- Miguel Hernandez
- Phillip Hersh
- Megan Holmstrom
- Ashley Housman
- Connie Hsu
- Georgina James
- Jamie Jones-Rodgers
- Caroline Kelly
- Irene Khan
- Elina Kim
- Mary Lou Lenz
- Jennifer Levin
- Carol Levy
- Sophia Lim

**Others**
- Sarah Sakimoto
- Paul Sanchez
- Eric and Leah Sasali
- Kurt Schellennbach
- Sandle Schneider
- Tony Serbiak
- Karthik Shanadi
- Jarett Shapiro
- Svetlana Shigroff
- Erika Shipman
- Garrett Shook
- Tez Sit
- Bill Smith
- Eric Spuur
- Jessica Stone
- Brittany Sutton
- Sheila Suzuki
- Krystal Swaging
- Miranda Tarag
- Shance Taylor
- Cathy Traa
- Jen Varallo
- Jane Vernon
- Allison Wahiba
- Jane Wang
- Aysha Wax
- Kedren Werner
- Julius Williams
- Kelly Wilson
- Brenda Wong
- Emily Wong
- Kimberly M. Wood
- Kerry-Kay Wynter
- Ji Yongahn
We would also like to thank all of the volunteers who helped us in 2022.

Ashir Abinader
Aaron Alberstein
Daniela Amavia
Giselle Ayon
Chelsea Beebe
Perla Bodden
Stephanie Boness
Ran Boytner
Breaking Barriers
Zoe Buck
James Burks
Marianne Carroll
Briana Chap
Cerene Credo
Kassandra Cuellar
Jenna Cunningham
Michelle Cutler
Trisha Das
Liana Delikyan
Sophia Delikyan
Ali Diaz
Margaret Dunne
Easter Seals
Natalie Esquivias
Jessica Galbraith Lageyre
Meredith Green
Michele Grey
Josh Harper
Wiseman Hsu
Laetitia Hughes
Ideal Program Services
Vanessa Jeha
Anaya Johnson
Christopher Jones
Jason Joo
Cerene Joy
Demid Karpov
Emma Kilcup
Iris Kokish
Matthieu Lange
Jimin Lee
Joya Lewis
Prisca Lu
Diego Martinez
Nancy Mayorga
James Meledandri
Kelle Meschede
David Meza
Brooke Morgan
Keith Newell
Akira Ohnberger
Azael Pena
Rebecca Portillo
Kevin Quan
Andrea Quiroz
Stephanie Ramos
Sarah Rauh
Scott Reid
Malin Rigby
Olivia Riopelle
Nicole Rivera
Kendra Robinson
Juan Romero
Gabriel Sanchez
Ramat Sanni-Awal
Ashir Sarda
Emily Satterfield
Advait Sawalkar
Sterling Shore
Rachel Sweezy
Brent Trani
Naomy Vasquez
Monique Verdugno
Cristal Villegas
Julius Williams
Kat Wilson
Lexie Yee
Paula Zamora
Restoring dignity and empowering lives since 2016.

www.projectropa.org