

2022 IMPACT REPORT



Restoring dignity and empowering lives since 2016.

www.projectropa.org



2022 Impact Report

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A note from the Executive Director

Dear Project Ropa Supporters,

As we reflect upon the past year, I am humbled and honored to share with you the impact we have achieved together at Project Ropa. Your unwavering support and dedication have been instrumental in bringing hope and transformation to individuals facing challenging circumstances.

At Project Ropa, our mission is to help reduce waste and restore dignity to those in need by providing clothing and hygiene essentials to our community. Through your generous contributions and continued support, we have been able to make a meaningful difference in the lives of countless individuals from marginalized communities.

In the last year, our team has been hard at work, ensuring that our programs and initiatives align with our overarching goal of giving clothing and shoes a second life and restoring dignity to those in need. Allow me to highlight some of the key accomplishments and milestones we have achieved.

Clothing Distribution: Thanks to your support, in 2022 we directly served an additional 982 people in need. Additionally, we were able to distribute over 75,000 articles of clothing to individuals and families in need through our direct and indirect services.

Hygiene Essentials Provision: We provided over 6,500 hygiene kits to those who lacked access to basic personal care items through our direct and indirect services. By addressing this fundamental need, we empowered individuals to improve their overall well-being and enhance their chances of securing stable employment and housing.

Collaborative Partnerships: To help amplify our impact, we forged partnerships with more local businesses and community organizations. These collaborations allowed us to extend our reach and add more partners to our Community Clothing and Hygiene Bank. Together, we have built a robust network of community partners dedicated to restoring dignity to those in need.

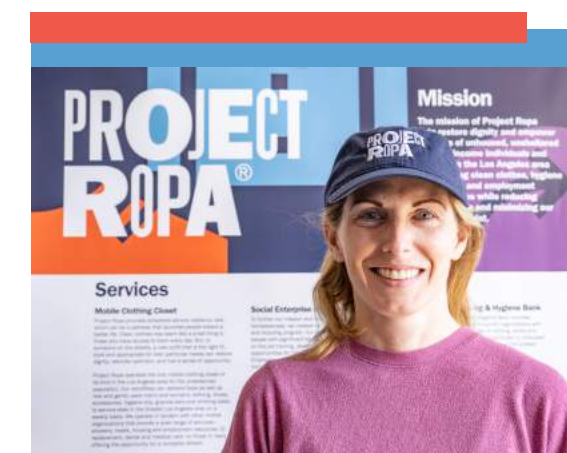
None of these accomplishments would have been possible without your steadfast commitment to our cause. Your contributions, whether through financial support, in-kind donations, or volunteering your time, have had a profound and lasting impact on the lives of those we serve. Your belief in our work has inspired us to redouble our efforts and strive for even greater achievements in the years to come.

Looking ahead, we are excited about the future possibilities and opportunities that lie before us. We remain committed to continuously improving our programs, expanding our reach, and evolving with the changing needs of our community. With your continued support, we are confident in our ability to make an even more significant impact in the coming year.

Once again, I extend my deepest gratitude for your unwavering commitment and generosity. Together, we will continue to restore dignity, ignite hope, and empower the lives of those who need it most.

Please find enclosed our Annual Impact Report, which provides a comprehensive overview of our achievements and financial stewardship over the past year. We hope it offers you a deeper insight into the tangible results of your support.

Thank you again for your incredible generosity and dedication. We are profoundly grateful for your belief in our mission and look forward to keeping you updated on our progress in the future.



With heartfelt appreciation,

Caitlin Adler
Founder and Executive Director

**PROJECT
ROPA®**

Our Mission

The mission of Project Ropa is to reduce waste and restore dignity to those in need by providing clothing and hygiene essentials.



Our Vision

Our vision is a city where everyone has access to clean clothes, hygiene essentials, community and support.

An Overview: Who We Are

At its core, Project Ropa is a mobile clothing closet delivering premium, hand-selected apparel and shoes to people in need. We work with various partners, including clothing manufacturers, retailers, and other non-profits, to give a second life to items originally destined for landfills. In doing so, Project Ropa empowers lives, providing individuals with hygiene essentials and high-quality clothing and shoes which can help open doors to future opportunities.



Our Approach: The Power of Love

Project Ropa's approach to serving our guests is deeply rooted in the concept of the intrinsic value and unlimited potential of their lives. Instead of seeing people as problems to be solved, Project Ropa views each individual as a person with unique aspirations and contributions. Many of the individuals served by Project Ropa are working to secure employment, improve their health, and maintain stable housing. Project Ropa is there to support them at every step of their journey. Each guest is offered one-to-one service to help them select items for their individual needs and style preferences. Project Ropa's team members work diligently to help guests find clothing they'll be proud to wear – clean, stylish, and hand-picked. This level of personalized care may require time and attention, but it is where the real impact happens. It's care that restores hope, and the guests deeply appreciate it.

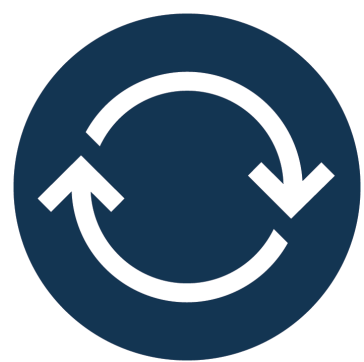


2022: **By the Numbers**



14,443

- 5,443 directly served
- 9,000 in-directly served by our Community Clothing and Hygiene Bank partners



18.5

tons of textiles given a second life



\$1,006,246

total value of donated in-kind products that we received

We distributed:



75,103 items of clothing



4,742 pairs of shoes



6,581 hygiene kits



5,559 bottles of water

Summary

Fiscal year 2022, ending 12/31/2022

INCOME	
Individual Gifts	\$ 23,361
Corporate Gifts	\$ 53,734
Private Grants	\$ 44,070
In-Kind Gifts	\$ 1,006,246
Retail Sales	\$ 54,342
Other Income	\$ 18,933
TOTAL INCOME	\$ 1,200,686
EXPENSES	
Programs and Services	\$ 1,280,918
Administrative	\$ 74,128
TOTAL EXPENSES	\$ 1,355,046
TOTAL ASSETS	\$ 446,456
TOTAL LIABILITIES	\$ 281,063



Our Board



Caitlin Adler
Board Chair



Jason Kiesel
Treasurer

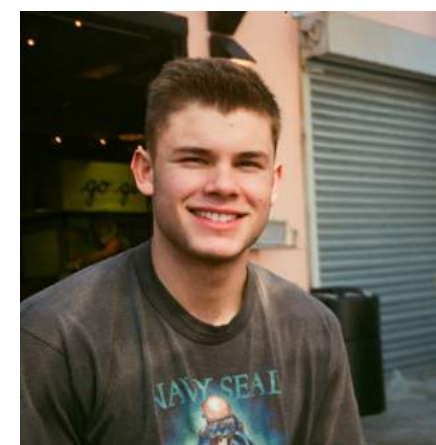
Directors



Phreda Devereaux



Robin Doyno



James Meledandri

Our Generous Supporters



\$50,000 - \$75,000

Anonymous

\$10,000 - \$25,000

Adobe Employee Community Fund
The Beim Foundation

\$5,000 - \$9,999

Anonymous (2)
NeighborShare
Skylight Foundation - The Gary and Carol Milgard Family

\$1,000 - \$2,499

Phreda Devereaux
Adam Frand Foundation
SELAH Neighborhood Homeless Coalition

\$500 - \$999

Anonymous
Leslie Benziger in honor of James Meledandri
Charlotte Forté-Parnell

\$100 - \$499

Anonymous (15)
Barry Adler
Susan Brunn
Alison Choi
Jaz Eckenberg
Grogan Living Trust
Brittany Jones
Diane Krasnoff
Carol Levy
Mark Logan
Julie Mereson
Karen Murphy
Patricia Permakoff
Zoe Schulman
Beverly Solochek
David Turner
Kumar Venkataraman

\$99 and under

Anonymous (21)
Andrea Alarcon
Ashleigh Bohr
Ran Boytner
Trisha Das
Jacki DeLanders
Kiki-and Giovanni
Brittany Gray
Rory Green
Natalie Griffith
Betsy Hall
David Hamilton
Laetitia Hugues
Leila Hugues
Kevin Imamura
Trish Kreiss
Nathan Larimer
Claire Lavagnino
Joya Lewis
Heidi Lorenz
Kevin Lyash
Nina Meledandri in honor of James Meledandri
Tracy Miller
Leslie Morgan
MullenLowe US
Jay Pee
Lillian Pino
Michelle Plantan
Kenya Reeves-Costa
Roboro6
Amy Romine
Amanda Siegel
Tania Stricker
Brittany Walter
Kate Winick

Our In-Kind Donors



Corporate

Aesop
All Citizens
Amwins
A.P.C.
Apollo Global Management
Assasin Entertainment
Audacy California LLC
Blue Cross Blue Shield
Bombas
Boxfox, Inc.
Busy Co.
Clipper Corporation
Conal International Trading LLC
De Novo Health Care
Dude Wipes
Earth Breeze
Enloe Beta Club
FCB Health
Fixer
Franz Sebastian Salon
Gensler
Good Clothes Good People
Greek House Apparel
Harvest Victory Corporation
HOK
Hotel June
Humana
Lady White Company

Lady White Company
LYMI, Inc.
Kleanops
Majestic Bliss Soaps
Maverick Community
Meadowmont Dentistry
Meridian Line
Monfrère Fashion
MullenLowe USA
Next Level Apparel
Perfume's Champs Elysee's
Providence Little Company of Mary
Quantasy LLC
Rhone Apparel
Roboto6
Ross Organic
Ross Stores, Inc.
Spumoni LLC
Supply & Demand
Texas Driver Safety
The Gap Inc.
The L Word
Top Ladies of Distinction Inc. City of Angels Chapter
Triage Entertainment
True Classic Tees
XJ-Beauty c/o Albertsons
Yandw Official
Yellow BYRD LLC

Community

Aventuras Forest School
Blessed Sacrament Church
Chrysalis
Claremont McKenna College
Hang Out Do Good
Hav A Sole
Helping Human Foundation
Humanity Heroes
Lava MaeX
Loyola School
Mira Costa High School
Sheltersuit Foundation
Shelter Partnership
South Bay Nazarene Church
Venice Run Club

Individuals

Elizabeth Alatraca
Andrea Alcaron
Wanda Alvarez
Corinne Arce
Jack Barber
Rolando Barrientos
Otis Belisle
Ashleigh Bohr
Ran Boytner
Victor Bradley
Ashlee Branyan
Robert Brigande
Zoe Carella
Heather Case
Juliana Castillo
Ashley Cervera
Ankush Chhabra
Briana Chap
Faith Chen
Cindy Chenn
Linda Chilton
Luann Chou
David Clifford Turner
Diana Covar
Lisa D'Ambrosio
Patricia Danaher
Deni Davis
Ola Davis
Kavi Deo
Andalye Dig
Jordan Dunn
James Elias Estate
Vicquita Ellison
Lorena Erickson
Mike Falbo
Kent Ferguson
Marcus Fernandez
Fierro Family

Javonna Flowers
Neal Fox
Paulina Fuentes
Joe Gallagher
Mark Ganzasky
Ash Garcia
June Garrett
Cynthia Gasparro
Georgoulis Family
Marcus Fernandez
Anna Goodman
Kate Gray
Rory Green
Tamara Gregory
Christoph Grice
Mattie Gullatt
Alexys Hadaways
Claudia Haddad
David Hamilton
Vanessa Hammon
John Hatzis
LuEllyn Harper
Deborah Hart
Genelhia Hayes
Miguel Hernandez
Phillip Hersh
Megan Holmstrom
Ashley Housman
Connie Hsu
Georgina James
Jamie Jones-Rodgers
Caroline Kelly
Irene Khan
Elina Kim
Mary Lou Lenz
Jennifer Levin
Carol Levy
Sophia Lim

Anai Limber
Katherine Louis
Seth Macalister
Hazel Mandujano
Crystal Martinez
Patricia Martinez
Brenda Matlock
James Meledandri
Barbara McAulay
Barbara McCalley
Wendell McDaniels
Luke McGurrin
Bradley Milton
Kathy Miranda
Cheryle Miyao-Quock
Susanne Molina
Garry Moody
Judy Morimoto
Erika Morton
Jacqueline Nguyen
Lilianna Nomno
Kaego Nwandai
Alana Oherlihy
Jenni Olivero
Ken Ornstein
Amy Perez
Velaria Perez
Unique Peters
Lilliana Pino
Carli Randolph
Sean Renninger
Jessica Ricafort
Malin Rigby
Olivia Riopelle
Daniel Rodriguez
Kathleen Rodrigo
Leeann Rojas
Callie Ryan

Sarah Sakimoto
Paul Sanchez
Eric and Leah Sasaki
Kurt Schellenbach
Sandie Schneider
Tony Serbiak
Karthik Shanadi
Jarett Shapiro
Svetlana Shigroff
Erika Shipman
Garrett Shook
Teve Sitz
Bill Smith
Eric Spuur
Jessica Stone
Susanne Sutton
Sheila Suzuki
Krystal Swaving
Miranda Tarag
Shance Taylor
Cathy Traaa
Jen Varallo
Jane Vernon
Allison Wahbba
Jane Wang
Aysha Wax
Kedren Werner
Julius Williams
Kelly Wilson
Brenda Wong
Emily Wong
Kimberly M. Wood
Kerry-Kay Wynter
Ji Yongahn

Our Volunteers



We would also like to thank all of the volunteers who helped us in 2022.

Asthir Abinader
Aaron Alberstein
Daniela Amavia
Giselle Ayon
Chelsea Beebe
Perla Bodden
Stephanie Boness
Ran Boytner
Breaking Barriers
Zoe Buck
James Burks
Marianne Carroll
Briana Chap
Cerene Credo
Kassandra Cuellar
Jenna Cunningham
Michelle Cutler
Trisha Das
Liana Delikyan
Sophia Delikyan
Ali Diaz
Margaret Dunne
Easter Seals
Natalie Esquivias
Jessica Galbraith Lageyre
Meredith Green
Michele Grey
Josh Harper
Wiseman Hsu
Laetitia Hughes
Ideal Program Services
Vanessa Jeha
Anaya Johnson
Christopher Jones
Jason Joo
Cerene Joy
Demid Karpov
Emma Kilcup
Iris Kokish

Matthieu Lange
Jimin Lee
Joya Lewis
Prisca Lu
Diego Martinez
Nancy Mayorga
James Meledandri
Kelle Meschede
David Meza
Brooke Morgan
Keith Newell
Akira Ohrnberger
Azael Pena
Rebecca Portillo
Kevin Quan
Andrea Quiroz
Stephanie Ramos
Sarah Rauh
Scott Reid
Malin Rigby
Olivia Riopelle
Nicole Rivera
Kendra Robinson
Juan Romero
Gabriel Sanchez
Ramat Sanni-Awal
Asthir Sarda
Emily Satterfield
Advait Sawalkar
Sterling Shore
Rachel Sweezy
Brent Trani
Naomy Vasquez
Monique Verdugo
Cristal Villegas
Julius Williams
Kat Wilson
Lexie Yee
Paula Zamora





Restoring dignity and empowering lives since 2016.

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