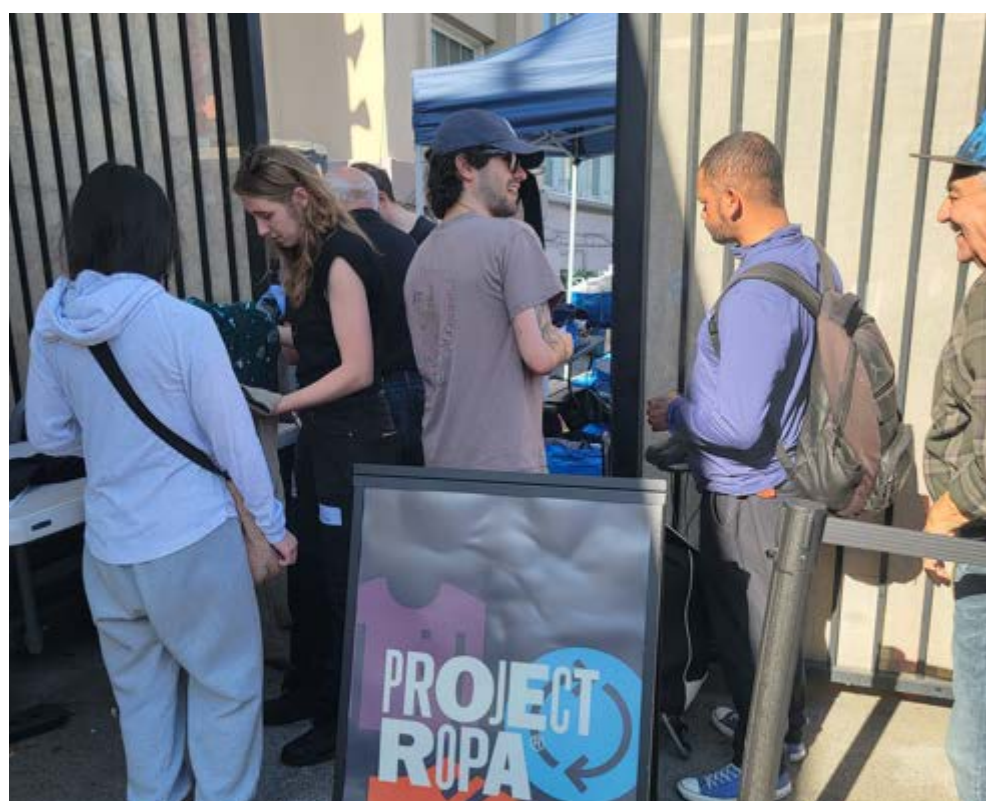


2025 IMPACT REPORT



Restoring dignity and empowering lives since 2016.

www.projectropa.org



**PROJECT
ROPA®**

2025 Impact Report

TABLE OF CONTENTS

- A note from the Executive Director **3**
- Our Mission & Vision **4**
- Who We Are **5**
- What We Do **6**
- Community Partners **7**
- 2025: By the Numbers **8**
- Financial Summary **9**
- Our Board **10**
- Our Generous Supporters **11**
- Our In-Kind Donors **12**
- Our Volunteers **13**

A note from the

Executive Director

Dear Supporters,

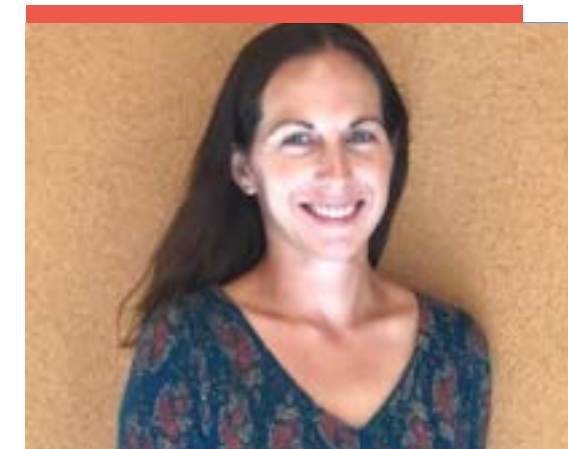
January's LA wildfires were a stark reminder of how quickly disaster can strike and how deeply it impacts our community. Thanks to the resilience and support of our volunteers, partners, and donors, Project Ropa was able to rapidly mobilize and step in to assist those affected. The generosity and dedication of our network allowed us to provide critical clothing and hygiene essentials at a moment when many families and individuals were facing immediate loss and displacement.

This year was particularly challenging, as the demand for our services from both individuals and partner organizations has increased significantly yet funding to support our programs hasn't. Federal and California funding cuts have reshaped the funding landscape, and while Project Ropa does not rely on government funding, the ripple effects of these gaps have influenced our opportunities for support. With SNAP benefit reductions forcing many to make difficult choices between food, shelter, and basic essentials like clothing, hygiene products, and shoes, the importance of our mission has never been clearer. These basic necessities are often the first barrier that prevents someone from moving out of homelessness, unlocking access to employment and housing opportunities.

As we approach our tenth year, we are excited to announce the addition of Paul Asplund-Dirani as Co-Executive Director. Paul brings over a decade of experience in homeless services as well as lived experience, and he will help share the leadership workload as Project Ropa continues to grow and expand its impact. Together, we are more equipped than ever to confront the challenges ahead and continue advocating for the recognition of clothing as an essential human need.

Clothing is a Human Right. Make it Official.

Join us in advocating for legislative change.
Scan the QR code to take action.



With gratitude,

Caitlin Adler

Founder and Executive Director



Our Mission

The mission of Project Ropa is to reduce textile waste, restore dignity, and empower the lives of those in need by providing clothing and hygiene essentials, while also advocating for clothing to be recognized as an essential human need.

Our Vision

The vision of Project Ropa is a city where everyone has access to clean clothes, hygiene essentials, community and support.



About Us

Project Ropa is a Los Angeles-based nonprofit and certified social enterprise dedicated to reducing textile waste, restoring dignity, and empowering lives by providing clothing and hygiene essentials to those in need. Founded in 2016 by Caitlin Adler, who began distributing essentials from her personal vehicle, Project Ropa has grown into an organization with a California Green Certified Facility and a dedicated team ensuring that vital clothing and hygiene products reach those who need them most.

Clothing insecurity affects thousands of individuals and families across Los Angeles each year. Access to clean, appropriate clothing is not a luxury—it is foundational to daily functioning and stability. Without adequate clothing, individuals face barriers to securing employment, maintaining housing, attending school, accessing healthcare, and fully participating in society. Simple necessities like interview-appropriate attire, weather-appropriate garments, or hygiene essentials can determine whether a person succeeds or struggles to move forward.

Project Ropa addresses this critical need by providing high-quality clothing and hygiene items while also reducing the environmental impact of textile waste. Our programs are grounded in dignity, sustainability, and accessibility, ensuring that every individual we serve has the resources to engage in work, housing processes, education, and community life with confidence.

Clothing is a Human Right. Make it Official.

Join us in advocating for legislative change. Scan the QR code to take action.



What We Do

Project Ropa operates Los Angeles' only Mobile Clothing Closet for those in need. Bringing clean, well-fitting clothing, shoes, and accessories directly into communities experiencing homelessness and extreme poverty. Working alongside local service partners including providers of hot meals, ID replacement, healthcare, mobile showers, haircuts, medical and dental clinics and housing support we offer a dignified, boutique-like experience, allowing individuals to choose items that meet their needs and support daily life. Hygiene and laundry kits as well as shoes and accessories further remove barriers to stability and self-sufficiency.

Our Grab and Go Clothing Service provide weekly distributions of essential items alongside hot meals. Each grab and go pack includes clean T-shirts, underwear, socks and are provided along with shoes, seasonal accessories, and hygiene products such as menstrual products, toilet paper as well as other personal hygiene essentials. By focusing on ease of access and high-quality items, we meet immediate needs while helping guests regain confidence and dignity.

Beyond direct services, our Community Clothing and Hygiene Bank supplies local shelters, outreach programs, K-12 schools, and public service agencies with bulk clothing and hygiene products. In 2025, we transitioned the program from offering free access to all organizations to a model in which partner organizations pay annual dues. This change helps cover the operating expenses of the program, ensuring its sustainability while continuing to serve those most in need. By filling these critical gaps, Project Ropa ensures that clothing, a basic human necessity, remains accessible to individuals striving for employment, education, housing, and daily stability.

Addressing Clothing Insecurity & Reducing Textile Waste

Clothing insecurity affects thousands of individuals and families across Los Angeles each year. Access to appropriate, clean clothing is not a luxury. It is foundational to daily functioning and stability. Without adequate clothing, individuals face significant barriers to securing employment, maintaining housing, attending school, accessing healthcare, and participating fully in society. Something as basic as lacking interview-appropriate attire, weather-appropriate garments, or hygiene essentials can directly impede a person's ability to move forward.

Project Ropa addresses this critical gap by collecting and distributing quality clothing and hygiene essentials to those who need them most. By meeting this fundamental need, the organization helps remove practical obstacles that often stand between individuals and opportunities for self-sufficiency. At the same time, Project Ropa works to reduce the environmental burden of textile waste by keeping usable clothing in circulation rather than in landfills.

Our programs are grounded in dignity, sustainability, and accessibility, ensuring that every individual we serve can obtain the essentials necessary to engage in work, housing processes, education, and community life with confidence.

Together, we can end clothing insecurity in Los Angeles, but we need your help.



Community Partners



Our Community Clothing and Hygiene Bank provides bulk supplies of hygiene products and kits, along with new and gently used clothing, shoes, and accessories, to nonprofits across Los Angeles that serve unhoused, unsheltered, and at-risk individuals.

We know that access to clean clothing is more than a basic necessity — it is transformative. By providing high-quality, well-fitting clothing, we help individuals feel confident, supported, and ready to pursue opportunities. Clean clothing can open doors to employment, housing, education, and access to other critical resources, giving individuals the dignity and confidence they need to take the next step toward stability.

In 2025 we distributed \$178,099 worth of items to the following organizations:

Alexandria House

Fairfax Mutual Aid

For The People

Founders Community Outreach

Hollywood Food Coalition

Kingdom Causes Bellflower LA

Street Care

Love My Neighbor

My Friend's Place

NoHo Home Alliance

Proper Hygiene Project

Safe Place for Youth

Scharp

Soul Saving Productions

Starts With One Today

Stopping Cry's

Toberman Center

The Center in Hollywood

The Hope Center

The Mobile Clinic at UCLA

The Sidewalk Project

Varts of Fashion

Hollywood Food Coalition



NoHo Home Alliance



The Sidewalk Project



UCLA Mobile Clinic Project



2025: By the Numbers

**PROJECT
ROPA®**



5,000+

People directly served



124,000

Items distributed to those in need



62

Tons of textiles given a new life



\$178,100

Of the items distributed were to our Community Partners



\$1,401,445

Total value of donated in-kind products that we received



152

Volunteers

Financial



Summary

Fiscal year 2025, ending 12/31/2025

INCOME	
Individual Gifts	\$ 61,953
Corporate Gifts	\$ 64,240
Private Grants	\$ 152,651
Public Grants	\$ 30,000
In-Kind Gifts	\$ 1,401,445
Retail Sales	\$ 40,730
Other Income	\$ 11,038
TOTAL INCOME	\$ 1,762,057
EXPENSES	
Programs and Services	\$ 1,859,707
Administrative	\$ 40,594
TOTAL EXPENSES	\$ 1,900,301
TOTAL COST OF IN-KIND DONATIONS DISTRIBUTED	\$ 1,584,267
TOTAL CURRENT ASSETS	\$ 316,250
TOTAL FIXED ASSETS	\$ 120,157
TOTAL LIABILITIES	\$ 234,711
NET ASSETS	\$ (68,175)



Our Board



Caitlin Adler
CEO & Chairwoman



Kat Kiyako Amano
Secretary & Board Member



Lawrence Lee
Treasurer & Board Member



Elijah Abbey
Board Member



Brianna Ford
Board Member



Mathieu Rasamoela
Board Member



Sarah Rauh
Board Member



Blair Sun Chee-Fore
Board Member

Our Generous Supporters



Financial Donors

Anonymous (126)
Sam Abbey
Adam Frand Foundation
Kiarra Akiyoshi
Laura Aldridge
Adzua Amoa
Maria Andrade-Hernandez
Rachel Antone
Anchit Arenja
Cecilia Arana
Evelyn Aranda
Katharine Arrow
Zeina Baltagi
Robert Barry
Alexa Bartol
Connie Bigelow
Camila Boccalandro
Rosemarie Boward
JaVonna Boykin-Flowers
Ran Boytner
Veann Bracken
Michelle Bradley
Bre. Glowbar LLC
Mary Shanon Brennan
Bristol Farms
Cole Brown
Buffalo Exchange
Terese Cassinelli
Ismael Cervantes
Emma Chapman
Carmen Chappell
Aditya Roy Chowdhury
Brigitte Clark
Aimee Clemens
Carrie Clifford
CHAI-Community, Hope, Action, Initiative
Christmas Lake Creative (publisher of Storied Stuff)
City of Los Angeles
Jacob Close
Elizabeth Colletti
Heidi Coplin
County of Los Angeles
Emmanuel Cruz
Khiem Dinh
Diversified Supply B2B
Davon Dorsey
DreamClub United
Estrella Dorwani
Clayton Du
Savannah Duplissea

Maeve Enright
Daisy Escobar
Amanda Fanniff
Sheila Falls
Jade Fernandez
Fidelity Charitable
Teri Fischer
Maille Flynn
Stephanie Flores
Briana Ford
Charlotte Forté-Parnell
Founders COC
Mari Garcia
George Hoag Family Foundation
Leah Glavan
Julie Grados
Betty Graham
Elizabeth Grijalva
Grogan Living Trust
Patricia Go
Junko Goda
Adela Gonzalez
Annette Gonzalez
Evelyn Gonzalez
Nanci Gunning
Lacey Hahn
Margaret Halpern
Juli Hara
Rain Hashimoto
Robert Haskin
Angela Hawkins
Jan Hersey
Lauren Hoeflich
Hollywood Food Coalition
Mel Howard
Jessica Holmes
Susan Huntley
In Honor of Elijah Abbey
In Honor of David Langley Hamilton
In Honor of Amira Hasenbush (4)
In Honor of Levi and Liam Rice
In Memory of Charlotte
In Memory of Jake Borson
In Memory of David Langley Hamilton (8)
In Memory of Eduardo Rocha-Urias
Donald Jackson
Kyle Jarrow
Elizabeth Jenkins
Sondra Jensen
Melanie Johnson

Sydney Jones
Jason Joo
Julia Kase
Penny Kavon
Kayne Anderson Rudnick
Clare Keating
Kilroy Realty
Joyce Kim
Kat Kiyoko-Amano
Josephina Ko
Sydney Kramer
Kookaburra Giving Fund
Diane Krasnoff
LA Street Care
Don Lane
Lawrence Lee
Deidre Leipziger
Cecily Lerner
Carol Levy
Living Harmony Co. (Love Drops)
Sasha Litt
Orson Liu
Erica Lloyd
Patrick Long
Andrea LoPinto
Love Drops
Lauren Luna
Alice MacCormack
Aniyah Martin
Ruby Manzo
Iris Martinez
Ellen Maxson
Annie McAdams
Thomas McClure
Emi McDonald
Julie Mereson
Mobile Clinic Project at UCLA
Modern Woodmen
Martha Montes Morales
Linda Moon
Alex Mosqueda
Charles Mueller
Jasmine Munive
Victor Munoz
Vivian Murphy
Monica Murray
Vinita Musapeta
Michael Nadel
NeighborShare
Diane Neimand

Xavier Nettles
Nordstrom
Ken Ornstein
Pat Owen
Susan Parker
Patricia Permakoff
Nicole Parish-Andrews
Paypal Giving Fund
Natalie Pena
Aitana Perez
People-People-People Foundation
Sergio Pimentel
Shelly Pine
Purple PR
Kasey Quinn
Katia Price
Priority One Credit Union
Sandy Ramirez
Yajaira Ramos
Mathieu Rasamoela
Lisa Raub
Jon Rawlinson
Reverb
Lisa Richards
Kathleen Ricci
Christina Ro
Jennifer Robillard
John Ronge
Miguel Ruvalcaba
Gabrielle Salomon
Alison Sanders
Jackie Sarcinelli
Emma Schibuola
Sarah Schoellkopf
Elaine Schreiber
SeatGeek
Joey Shanahan
Simon-Kucher & Partners
Hubert Sinks
Riley Smith
Jason Strayer
Daniel Sreebny
Catalin Stafie
Kendyll Stansbury
Starbucks Corporation

Southern California Center for Nonprofit Management
Kayleen Sullivan
Blair Sun Chee Fore
Rachel Sweezy
Norbert Tan
Richard Tanner
Sabrina Tanner
The Brotman Foundation
The Robert Nelson Foundation
The Sidewalk Project
The William C. Bannerman Foundation
Tiffany and Co.
Allison Thomas
Ryan Thorp
Billie Uhri
Linda Valencia
Christine Van Slyke
Naomy Vasquez
Basil Vautrin
Tatiana Veira
Emily Vernon
Kiana Villegas
Virtus Investment Partners Charitable Gift Fund
Michael and Nancy Walsh
Adrienne Walt
Ruthie Weber
Elizabeth Weissmann
Justice Wilson
Angeli Wishnow
Kikei Wong
Aly Wu
Ichigo Yamanaka
Jazmen Yarbrough
Alicia Yaver
Charlotte Zerouni

Our In-Kind Donors



Corporate

American KGP
Amwins
Animal Repair Shop
Apollo
Bank of America
Bombas
Calsoft Systems
Company Grade Officers
Committee
Conal Trading Footwear
Costume Designers Guild
Craft Apparel
Denim Tears
Dollhouse Footwear
Hodes Vision Optometry
Joyja

Modern Citizen
Monfrere Fashion
Neuehouse
Oracle America Inc
Priority 1st Credit Union
Reservoir Media Management
Ridwell
Supercharged
Tides of Anacortes
Tiffany & Co
Top Drawer Merch
True Classic
Vuori
Wama Underwear
Yandw

Individuals

Kevin Aguilar
Monique Aguirre
Ivanka Angelina
Noelle Apolinario
Bailey Arrata
Linda Love Ashford
Rogelio Avila
Latasha Banks
Anastasia Baranova
Lisa Barber
Robin Baskerville
Wilson Bautista
Heri Berto
Alex Biseniers
Anna Biseniers
Alek Biskis
Krystal Blue
Brenna Brenna
Deborah Brown
Marquise Brown
Maurice Burman
Ashley Burrell
Sarah Camerino
Arturo Campos
Carly Carly
Candice Carre
Craig Carter
Angelica Castro
Karly Catha
Katie Chambers
Emma Chavez
Jeff Chen
Paul Cho
Vanessa Christman
Colton Clark
Shanika Clay
Christal Clemons
Thomas Coolan
Alexis Cormier
Kris Daffia
Dakota Dakota
Darlene Darlene
Ola Davis
Daxu Daxu
Tim Decuir

Yasmin Delahoussaye
Irene Delarry
Carmen Delgado
Trevor Desrosiers
Jack Donaldson
Elise Duran
Chloe Dykster
Kristie Eballar
Daniele Edouorde
Mia Eisendorf
Ingrid Ellis
Elese Escobar
Evelyn Evelyn
Kobe F.
Lanae Faciane
Felicia Feyijimi
Andy Fisher
Elaine Fisher
Rick Fisher
Audrey Fox
Richard Friedman
Joe Gallagher
Ash Garcia
Patrick Garcia
Shari Gardner
June Garrett
June Garrett
Sarah Geller
Paepaella Ghittoni
Evelyn Gonzalez
Sylvia Graham
Marlene Grossman
Nina Gunderson
Ronald Haft
Kim Hahn
David Hamilton
Nycole Hampton
Jason Hansen
Monica Hantusch
Nichelle Hardison
Elysse Hartnett
Amira Hasenbush
Rosemary Helgeson
Lauren Hoeflich
Bob Hoffman

Maria Holenveck
Tracy Howell
Butch Hunter
Nicki Ieburrell
Scott Isdenga
Donald Jackson
Rodney Jackson
Javonna Javonna
Jennifer Jennifer
Sondra Jensen
Mary Jimenez
April Johnson
Martha Johnson
Greg Jones
Darlene Kalenik
Kamantha Kamantha
Toshani Kapoor
Karli Karli
William Kelley
Kellie Kellie
Barbara Kendrick
Darlene Kilenik
Kassandra Kimberly
Monica King
Diane Knowles
Alice Kors
Kristen Kouzmanoff
Simon Kuchere
Joann Kulachok
Shelley Kwak
Jolene Kyan
Binchen Lama
Prince Lawrence
Evelyn Lee
Natalie Lembeck
Mary Lou Lenz
Erin Levy
Jeanine Liburd
Brenda Lievanos
Kera Loane
Sheryl Lorenzo
Lucy Lucy
Mary Mac Vean
Linda Maldonado
Dorothy Manning

Marisa Marisa
Glenn Martin
Patricia Martinez
Mauro Mauro
Donna McCaleb
Michelle McGowan
Whitney McGowan
Brenna McNamara
Marie McNeal
Howard Mendelson
Jamie Mesa
Kendall Mesa
Jacqueline Miller
Sandra Monda
Amber Montoya
Gary Moody
Priscilla Morales
Eleanor Murphy
Karen Murphy
Sandra Nash
Diane Neimand
Michael Neimand
Sherri Oden
Robert Onna
Ken Ornstein
Zaray Ortiz
Hugo Ospina
Lynda Palmer
Lilly Paul
Jessica Peres
Deidre Phillips
Kenyon Polk
Nathaniel Ramclam
Troy Ramirez
Sonja Ramsey
Skye Rodgers
Daniel Rodriguez
Michael Rogan

Liana Rojas
Renee Rose
Lauren Rosell
Nigel Sanders
John Saucedo
Clarissa Scott
Annette Segil
Ashley Shaw
Shelia Shelia
Sandy Silas
Dan Sinks
Todd Snyder
Joe Sorrentino
Fawn Stone
Sheila Suzuki
Krystle Swaving
Sierra Terril-Kay
Tawny Thompson
Tina Tina
Ian Tolentino
Diep Anh Tran
Peter Tulaney
Lysa Umeda
Evelyn Unknown
Jen Unknown
Rafael Urbina
Zulema Vega
Greg Villanueva
Juan Villasano
Aaron Warren
Madlyn Washington
Gia Watkins
Sonya White
Angel Whitfield
Robert Wiggenhorn
Jai Wong
Patricia Worthy

Community

Alexandria House
Beats 4 Hope
College Internship Program
Help Your Friends
Jewish Federation
Los Cerritos Middle School
Mutual Aid LA
PDSOP
Pre Dental Student Outreach Program @ UCLA
St. Augustine By The Sea Church
St. Steven's Church
UCLA Fem News Magazine
UCLA PDSOP
Venice Run Club
Yarn Angels

Our Volunteers



We would also like to thank all of the volunteers who helped us in 2025.

Maria Ah
 Laura Aldridge
 Fin Alejo
 Claire Alvo
 Ayana Amoa
 Soraya Amir
 Maria Andrade-Hernandez
 Julio Arroyo
 Adriana Aviles
 Genevieve Baker
 Drew Beimel
 Madeline Bergay
 Leia Bilgic
 Kelsey Bingham
 Flona Bisenieks
 Ilona Bisenieks
 Bryant Bowens
 Danielle Bolton
 Ran Boytner
 Mary Shanon Brennan
 Freddy Brown
 J.T. Burks
 Georgina Campbell
 Lindsey Campbell
 Desiree Canbajal
 Ismael Cervantes
 Carmen Chappell
 Julie Chodbee
 Emma Chapman
 Brigitte Clark
 Jessica Cruz
 Myles Denholtz
 Jasmine Dhalla
 Davon Dorsey
 Savannah Duplissea
 Nick Durazo
 Erica Dymakkus
 Rimon Elkotbeid

Daisy Escobar
 Genevieve Gacad
 Maricela Garcia
 Stephanie Gillman
 Batese Gilmer
 Soloman Glover
 Trish Go
 Adela Gonzalez
 Evelyn Gonzalez
 Victor Gonzalez
 Betty Graham
 Brittani Granger
 Erika Granger
 Gloria Guerra
 Emely Gutierrez
 Kim Hahn
 Lacey Hahn
 Tia Halsey
 Robert Haskin
 Monica Hernandez
 Rose Howard
 Doris Iwuagwu
 Vishnu Iyer
 Savvy Jaye
 Anaya Johnson
 Robert Jones
 Jason Joo
 Tori Khalil
 Edward Kim
 Jimon Kim
 Vart Kiouuktzian
 Nick Kouzmakoff
 Isabella Leonard
 Vilija Leskauskaitė
 Taniqua Lyons
 Dana Maier
 Aniyah Martin
 Frances Martinez

Annie McAdams
 Lauryn McCain
 Lala Montano
 Astrid Montaya
 Brittany Moore
 Alex Mosqueda
 Julio Mtnx
 Jasmine Munive
 Vinita Musapela
 Shyam Natarajan
 Celia Navarrete
 Micah Naylor
 Michelle Nguyen
 Janet Ochikubo
 Danny Ochoa
 Erica Okene
 Alison Orozo
 Gio Parr
 Connie Pekins
 Natalie Pena
 Abraham Perez
 Brandon Perez
 Christopher Perez
 Sergio Pimentel
 Devon Radel
 David Ramirez
 Tomas Ramirez
 Juan Ramirez
 Susana Ramos
 Yajaira Ramos
 Akane Rasamoto
 Lisa Raub
 Sarah Rauh
 Amayrany Reyes
 Joy Reyes
 Cassandra Rice
 Malin Rigby
 Olivia Riopelle

Jennier Rivera
 Rob Romero
 Aditya Roy Chowdhury
 Miguel Ruvalcaba
 Hope Sabanter
 Angelica Saldana
 Ellie Salem
 Bryanna Saldana
 Emplly Salguero
 Ramat Sami-Awal
 Ana Sanchez
 Marlissa Sanchez
 Jamariyauna Scott
 Leslie Serrano
 Erica Smart
 Riley Smith
 Starr Smith
 Alexandra Suran
 Blair Sun Chee Fore
 Lenaya Sterling
 Richard Tanner
 Sabrina Tanner
 Christina Torrance
 Kasey Quinn
 Leola Truly
 Jersain Varela
 Naomi Vasquez
 Kiana Villegas
 Robert Weathers
 Shanon Whitfield
 Gloria Williams
 Amie Wills
 Justice Wilson
 Maya Wisniente
 Melva Wong
 Ana Wood
 Ichi Yamanaka
 Alex Yoon





Restoring dignity and empowering lives since 2016.

www.projectropa.org